We are pleased to announce that TQR is an Education Partner for the upcoming QUAL360 North America conference. This exciting event will take place on April 5-6 in Washington D.C. Join us and hear the latest cases studies, best practices and new technologies for qual research. Key topics covered at QUAL360 include:

- Go shopping with Heineken to better understand consumption patterns
- Explore how ConAgra redefined "real-food" based on a new qualitative methods
- Play politics and find out how TNS is using cultural codes to analyze the US presidential candidates

And that’s not all. More learning opportunities are waiting with additional client case studies, mixed presentations, group discussions and interactive sessions.

Don’t overthink! Grab your tickets today! Check out the full agenda and speaker line-up at NA.QUAL360.COM

RESERVE YOUR SEATS NOW AND GET 15% OFF!
Use Promo Code: TQR15
For sponsorship or other enquiries, please contact jens@merlien.org

You may also be interested in attending these events:
MRMW APAC Mar. 8-10, Kuala Lumpur | MRMW NA Jul. 18-19, Fort Worth