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QRCA Young Professionals Grant Returns for 8th Year

[QRCA](#), the global community of qualitative research professionals and students, is pleased to announce it will once again offer its [Young Professionals Grant \(YPG\)](#) program this year. In its eighth year, the YPG program's goal is to help advance young qualitative researchers' careers by giving them the opportunity to network with established professionals and learn from forward-thinking presentations on qualitative research at the [QRCA's inspiring annual conference](#).

Each winner will receive:

- Full registration fees to attend QRCA's upcoming Annual Conference in San Diego, CA, which will be held January 19-21, 2022
- Attending the annual conference with 30+ educational sessions led by qualitative experts, the Thursday evening gala, all networking events, lunches and evening meals
- Free QRCA membership for a full year that includes access to the world-class Qualology learning center and additional learning opportunities, as well as ongoing networking available for members
- QRCA members represent all aspects of qualitative research including in-house researchers, UX and market researchers and field and support services that represent a variety of companies such as Facebook, HubSpot, CARMAX and Delve
- This is a \$1,300 value
- The grants do not include travel or lodging expenses associated with attending the annual conference

QRCA welcomes applications from any individuals aged 35 and younger who are actively involved in qualitative research whether as a student, trainee, independent consultant, a professional on the in-house/corporate side, strategic consulting firm, a product/service development firm or communications agency.

Since 2014, 98 ambitious young qualitative research professionals have been chosen for this grant. QRCA is proud to be partnering with M/A/R/C Research and Schlesinger Group who have continued to support the Young Professionals Grant year after year.

Commenting on the sponsorship, Merrill Dubrow, CEO, M/A/R/C Research, said, "We believe in enabling the next generation of researchers, and the QRCA provides the perfect platform to support their success by engaging with the qualitative influencers of today." Steve Schlesinger, CEO, Schlesinger Group, added, "Having the opportunity to meet these young researchers is always stimulating. We share our stories, learn about their aspirations, and help them connect. But most of all, their fresh ideas and perspectives energize us and set us on paths of new thinking."

Additional information regarding qualifications for the grants (and the application form) can be found at www.qrca.org/ypg. Applicants need not be members of QRCA to qualify. The closing date

for applications is September 29, 2021. Winners will be notified by October 25, 2021.

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[QRCA](#) is a worldwide collaborative community that provides qualitative research professionals with unparalleled leading-edge education, thought leadership, and networking opportunities. Anyone involved in any aspect of qualitative research is invited to join.