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QRCA Young Professionals Grant Returns for 9th Year

[QRCA](#), the global network of qualitative research professionals, is pleased to announce the launch of its [Young Professionals Grant \(YPG\)](#)! In its ninth year, the YPG program's goal is to help advance young qualitative researchers' careers providing them with registration to [QRCA's Annual Conference](#) alongside a year of QRCA membership where they will have the opportunity to continue their education and network with established professionals.

Each winner will receive:

- Full registration to attend QRCA's upcoming Annual Conference in Charlotte, NC from March 22-24, 2023. Annual Conference registration includes access to educational sessions led by qualitative experts, all networking events, meals and evening receptions.
- Free QRCA membership for a full year that includes access to the Qualology Learning Hub and additional learning opportunities, as well as ongoing networking available for members. QRCA members represent all aspects of qualitative research including in-house researchers, UX and market researchers and field and support services that represent a wide variety of companies.
- *The grants do not include travel or lodging expenses associated with attending the annual conference.*

QRCA welcomes applications from any individuals aged 35 and younger who are actively involved in qualitative research whether as a student, trainee, independent consultant, a professional on the in-house/corporate side, strategic consulting firm, a product/service development firm or communications agency.

Since 2014, over 100 ambitious young qualitative research professionals have been chosen for this grant. QRCA is proud to be partnering with M/A/R/C Research, Schlesinger Group and Focus Forward who have continued to support the Young Professionals Grant year after year.

Commenting on the sponsorship, Merrill Dubrow, CEO, M/A/R/C Research, said, "We believe in enabling the next generation of researchers, and the QRCA provides the perfect platform to support their success by engaging with the qualitative influencers of today." Steve Schlesinger, CEO, Schlesinger Group, added, "Having the opportunity to meet these young researchers is always stimulating. We share our stories, learn about their aspirations, and help them connect. But most of all, their fresh ideas and perspectives energize us and set us on paths of new thinking."

Additional information regarding qualifications for the grants (and the application form) can be found at www.qrca.org/ypg. Applicants need not be members of QRCA to qualify. The closing date for applications is November 7, 2022. Winners will be notified by December 1, 2022.

[QRCA](#) is a global network of qualitative research professionals, including market research, UX, CX, sociologists, ethnographers, linguists, social media and other qualitative experts, and the resource for elevating qualitative research expertise at all levels, where members network and share best practices, trends and technology, and take advantage of unique educational content.